

# Propel info



## NEWSLETTER & WEBSITE BANNERS SPECIFICATION INFORMATION

Please send all material by email to:

[jonathan.taylor@propelinfo.com](mailto:jonathan.taylor@propelinfo.com)

Maximum file size **500kb**

Please supply a **URL link-through** for clients to follow

**Headline and Footer banners:**

**679 pixels** wide by **120 pixels** deep pixels

(or 1358 pixels wide by 240 deep pixels for retina displays)

**Website banner:**

**1,800 pixels** wide by **340 pixels** deep?

(or 3,600 pixels wide by 680 deep pixels for retina displays)

**Webside square banner:**

**500 pixels** wide by **500 pixels** deep?

(or 1,000 pixels wide by 1,000 deep pixels for retina displays)

**Skyscrapers:**

**160 pixels** wide by **450 pixels** deep

**Long Skyscrapers:**

**160 pixels** wide by **675 pixels** deep

**Formats:**

**RGB** or **Indexed** colours only

**jpeg, gif** and **png** files

**72dpi** resolution

**Animated banners:**

Must be in **GIF** format and all vital text and imagery needs to be on the **first frame**, as some email clients will only display the initial frame.

PROPHELHOSPITALITY.COM

# Propel info

CP Learning  
Are you Ready to Serve?

@propelinfo1

Headline banners:  
679 pixels wide by 120 deep pixels  
(or 1,358 pixels wide by 240 deep pixels for retina displays)

MORNING BRIEFING FOR PUB, RESTAURANT AND FOOD SERVICE OPERATORS

Thu 15th Apr 2021 - Propel Thursday News Briefing

Story of the Day:

**Backer of Bird restaurant brand acquires half of former Dining Street business:** Crown Partnership, the backer of fried chicken and waffle chain Bird, is understood to have secured more than half of sites operated by Dining Street, the company behind the Richoux, Friendly Phil's, Villagio and The Broadwick restaurant brands, which was placed into administration at the start of the year, Propel has learned. The catering, hospitality, retail and event services provider has acquired eight of Dining Street's 15 former sites out of administration, however, it doesn't include any sites under the Richoux brand. Propel revealed in January that KPMG had been appointed joint administrators to the company and its two subsidiaries, Richoux and Newultra. Between them, the companies, which were led by former Prezzo chief executive Jonathan Kaye, operated 15 restaurants predominantly across London and the south of England under the brands Richoux, Zinfino, Friendly Phil's, Villagio and The Broadwick. Although they wouldn't confirm the identity of the buyer, a spokesman for the joint administrators told Propel: "Certain business and assets pertaining to eight of the group's sites have been sold to an independent third party. The administrators continue in their efforts to realise the group's remaining assets, including the Richoux brand, for which negotiations are ongoing." Kaye was appointed chief executive of the then AIM-listed Richoux Group at the end of 2015. In February 2019, the company was taken private. Property adviser AG&G is understood to have been appointed to market the group's properties, including the Richoux sites in Mayfair, Piccadilly and Port Solent. Crown Partnership acquired Bird via a pre-pack administration in August 2019. Last November, it appointed Andrew Clover as Bird's new managing director to deliver a "bold" five-year expansion plan for the business.

Industry News:

**Updated Propel Premium multi-site database highlights confidence of experiential concepts to continue opening sites:** The updated Propel Premium multi-site database, which will be sent exclusively to subscribers on 30 April at noon, highlights the confidence experiential concepts have in the market as they continue to open sites. A host of experiential companies have either launched or secured additional venues since the most recent publication of the database at the end of March. An additional 47 companies have been added to the database so far since then. As well as the database, subscribers will receive a report detailing the new companies and highlighting the changes seen in the multi-site universe over the past month. The go-to database has the most comprehensive multi-site operator information in the sector – it provides company names, the people in charge, how many sites each firm operates, its trading name and its registered name at Companies House if different, and what each business specialises in. In a new feature this year, there is a synopsis of what the business does and significant news associated with it. Companies can now have an unlimited number of people

**Former Greene King operations manager to launch Mediterranean-inspired restaurant in Chester:** Mediterranean-inspired Artezzan Restaurant and Bar, led by former Greene King operations manager Jim Dorrington, is set to open in Chester in June. Located in Pepper Street in the city centre and spread across two floors, the 140-cover site has a menu that combines dishes from Italy, Spain, France and Greece, and includes Spanish pinchos, homemade pizza and pasta, grilled meat, seafood and vegetarian and vegan dishes. The wine list also explores the countries of the Mediterranean. Dorrington, who has plans to roll out the new brand to more locations, said: "Although this past year has been very difficult for the hospitality sector, now is a great time to launch a new brand in the premium dining market. With the vaccine rollout going so well and the government roadmap on track, we feel people will have confidence to eat out and return to some sort of 'normal'."

Long Skyscrapers:  
160 pixels wide by 675 pixels deep  
(or 320 pixels wide by 1,350 deep pixels for retina displays)

Skyscrapers:  
160 pixels wide by 450 pixels deep  
(or 320 pixels wide by 900 deep pixels for retina displays)

Footer banners:  
679 pixels wide by 120 deep pixels  
(or 1,358 pixels wide by 240 deep pixels for retina displays)